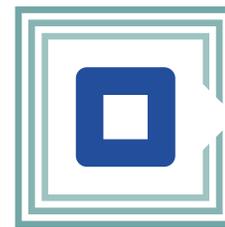


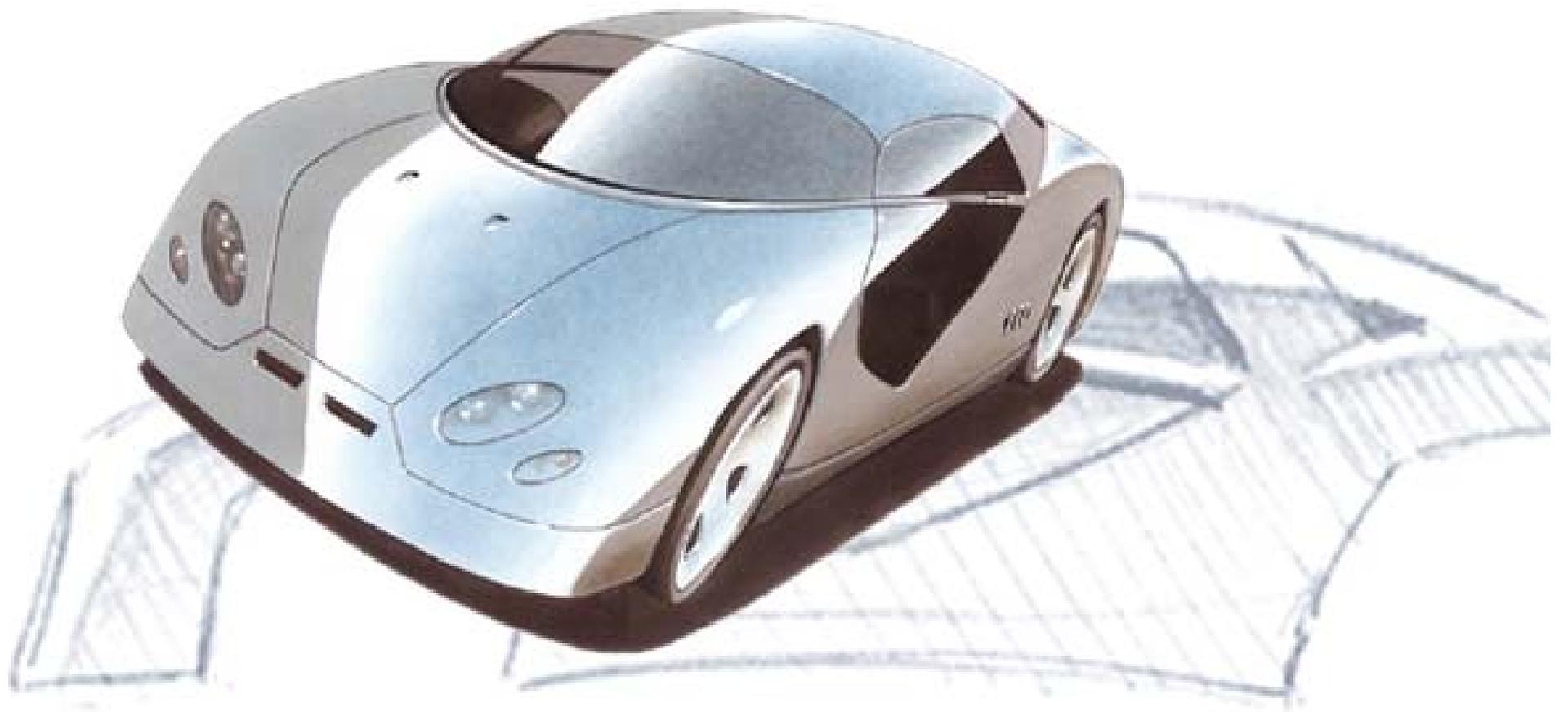
BIG

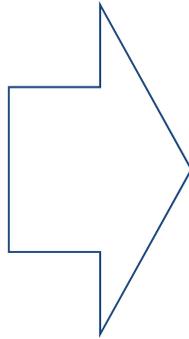
Ben Peace, Sustainability Lead
@BenPeace



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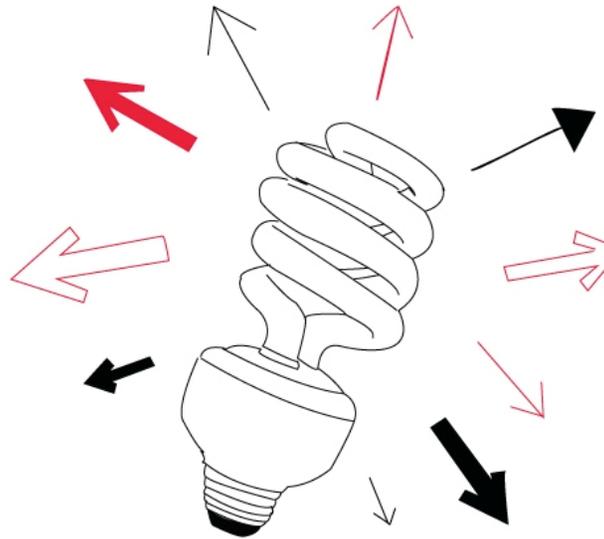




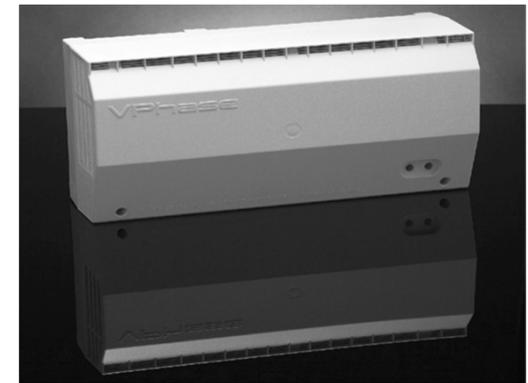
Intelligent Energy

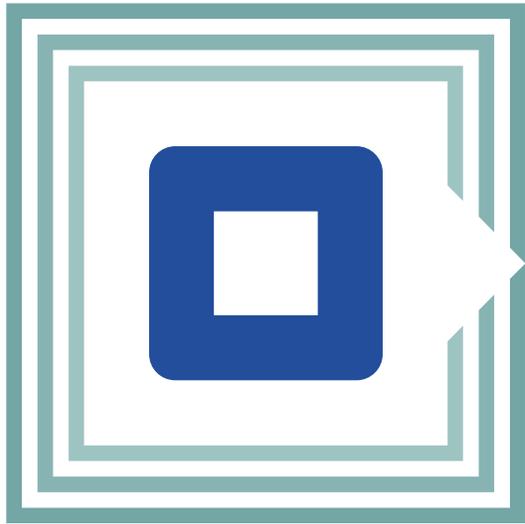


BAXI



Northwest Eco-Innovation Programme





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CONNECTED LIGHT BULB

- Detachable core sent in the mail
- Consumer Lighting As A Service
- Lease costs < energy savings



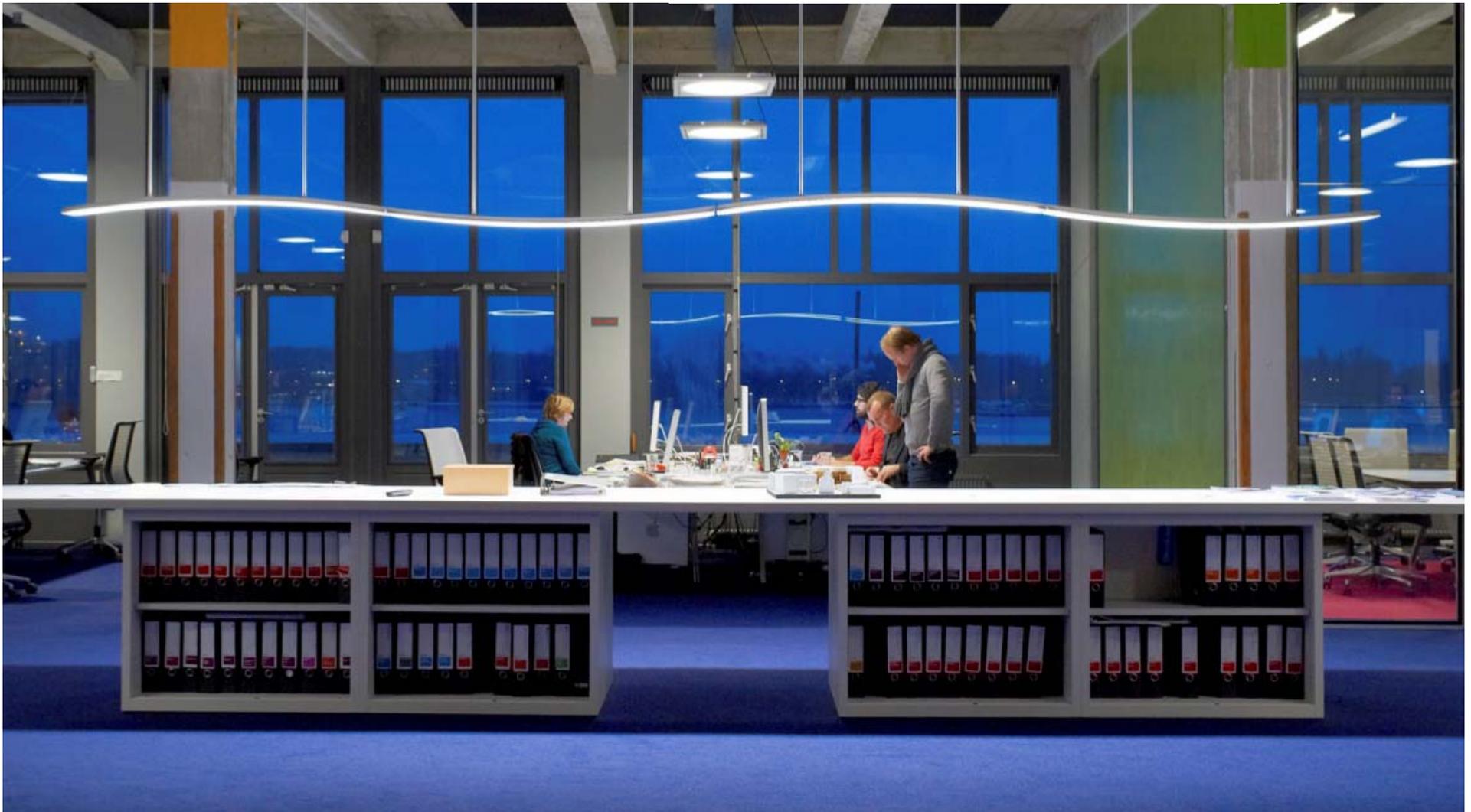
The Agency of Design

PHILIPS

nus



national union of **students**



Resource Efficient Business models programme



3½ year, €3.1m programme looking to enable resource efficient business models:

- Extending product lifetime
- Hire/leasing
- Buy-back
- Products as services

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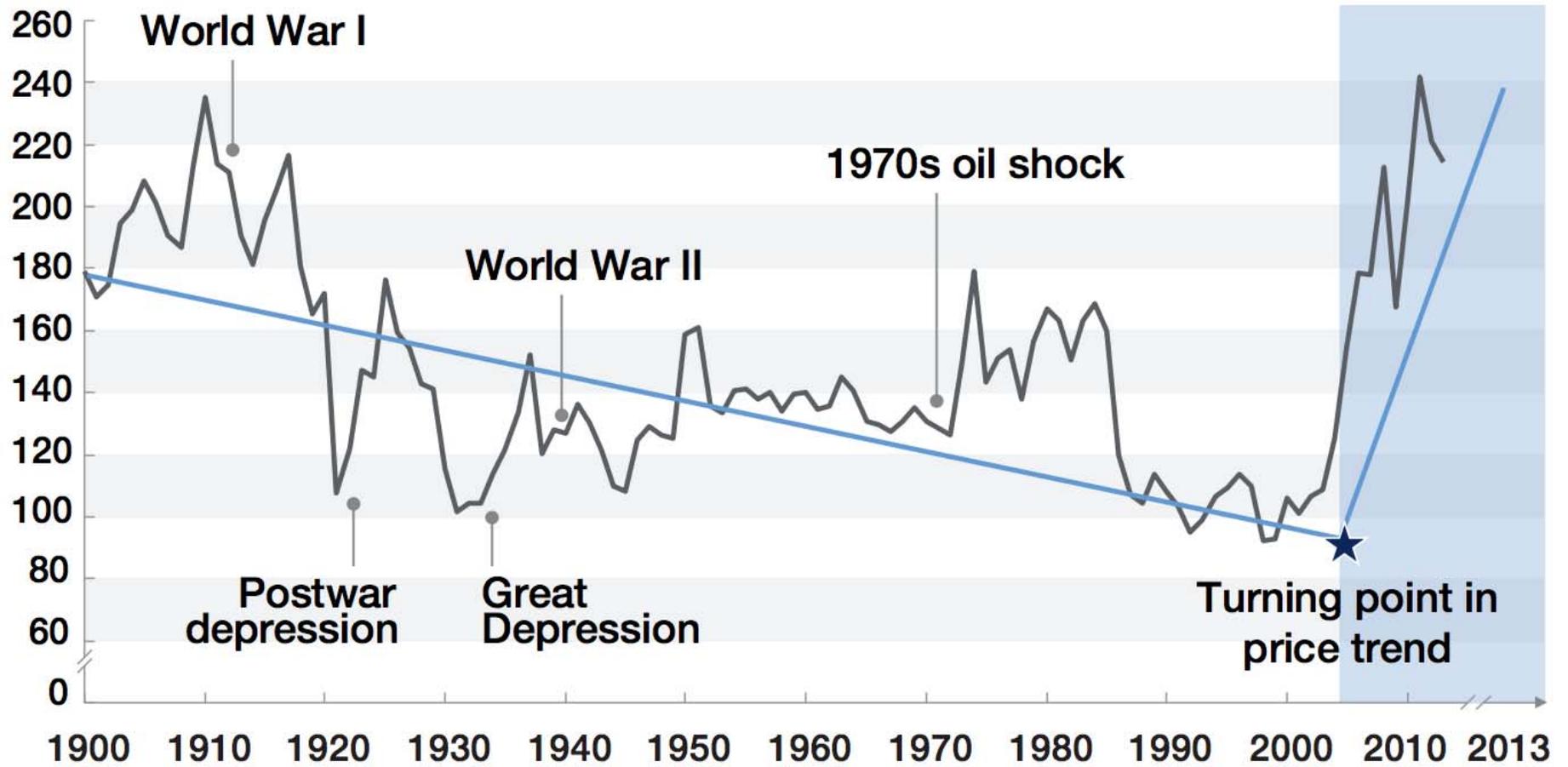
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Image: McKinsey Commodity Price Index – based on food, agricultural, metals & energy





A close-up photograph of a stethoscope resting on a hamburger and a side of french fries. The stethoscope's chest piece is on the sesame seed bun of the burger, and its ear pieces are on the fries. The background is a plain white surface.

The single biggest factor affecting the economic performance of our city....

....is the diet of our citizens

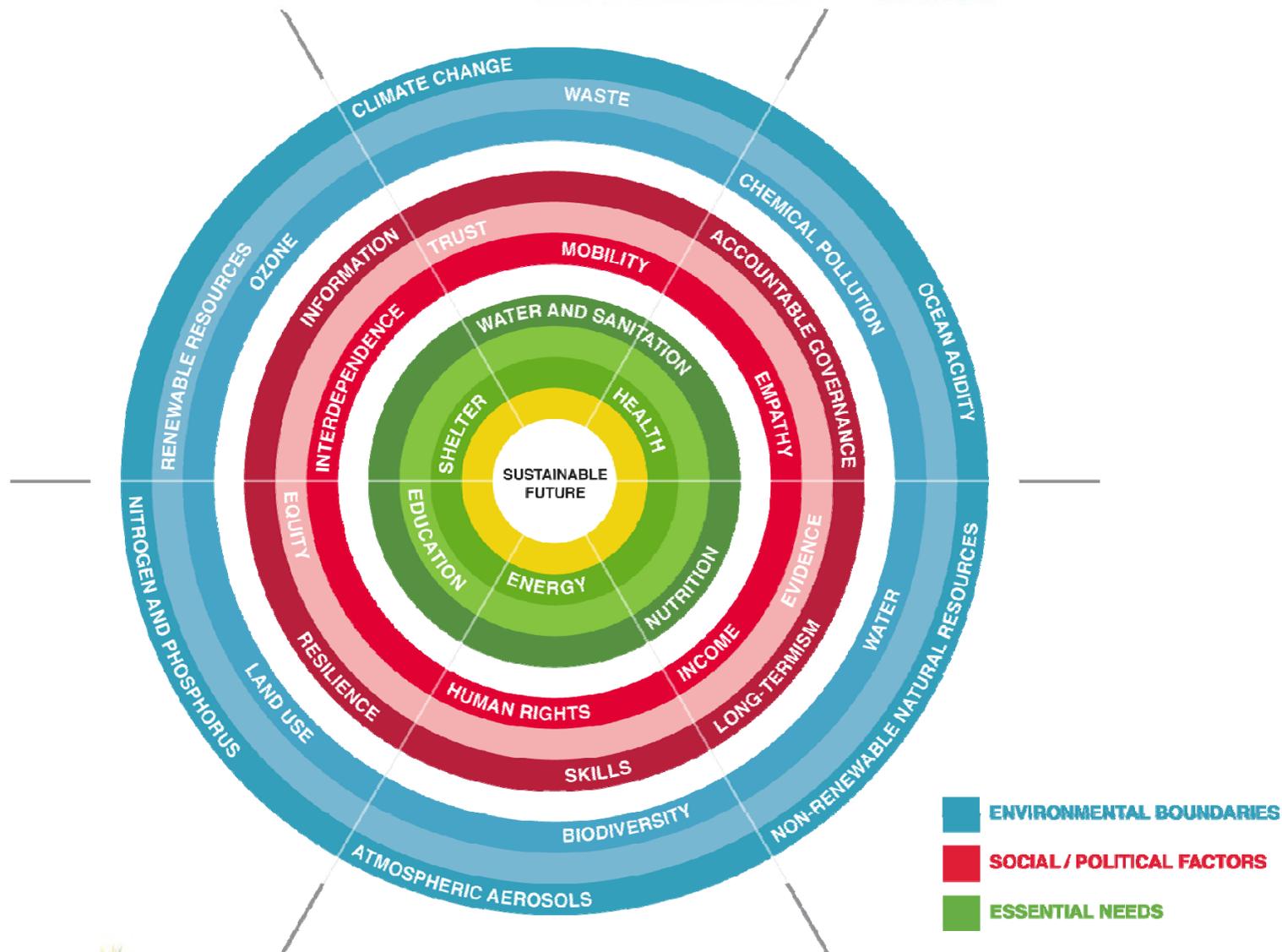


2008: >50%

2050: ~70%



Innovate UK



horizons.innovateuk.org

I often try to avoid talking
about “sustainability”

ben.peace@ktn-
uk.org

@BenPeace

@KTNUK